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## Katie Hornor Wins Prestigious Book Award Demonstrating Major Impact on Christian Entrepreneurs

2024 International Book Award Honors Author's Influence on Faith-Driven Business Leaders

[Sioux Falls, SD, September 9, 2024] — Acclaimed business coach and author Katie Hornor has been honored with the **2024 International Book Award** in **Religion: Christian Inspiration** for her book *The Flamingo Advantage: How to Leverage Unique, Stay Relevant and Change the World*. This prestigious recognition highlights her profound impact on Christian entrepreneurs. Hornor's book also secured **Finalist** status in **Business: Marketing & Advertising** and **Best Cover Design: Nonfiction**, further solidifying her influence in both faith-based and business communities.

Hornor's book offers a transformative framework that encourages Christian entrepreneurs to align their businesses with Biblical principles, placing God as the "Owner" and embracing their role as His "CEO." The award underscores her unique ability to inspire faith-driven leaders to pursue success while remaining grounded in their values.

With an innovative approach to marketing, and the use of flamingo metaphors, Hornor teaches that faith-driven business strategies can lead to both personal fulfillment and professional success. Entrepreneurs who apply the principles in this book experience newfound confidence, integrity, and clarity in their business decisions, allowing them to thrive in competitive markets. Published in 2022, Hornor's book continues to empower Christian entrepreneurs, revolutionizing the way they engage with the marketplace by integrating faith into every aspect of their business.

Testimonials from Hornor's readers and clients highlight the life-changing impact of her teachings. "Thanks to Katie's guidance and putting God first, I've just had my best month in business to date," said Jeanne Fain, a Nashville-based entrepreneur.

"I am humbled by this recognition," said Hornor. "My hope is that this book will inspire thousands more believers to embrace their unique calling in the marketplace and experience greater joy, success, and Kingdom impact."

Katie Hornor's award-winning book is available at <u>TheFlamingoAdvantage.com</u> and Amazon.com.

## **About Katie Hornor**

Katie Hornor is a keynote speaker, business coach, and prolific author known for her ability to teach current business strategies through the lens of faith and flamingo metaphors. With over 20 years of experience, she leads by example helping entrepreneurs world wide grow their business to be in service of their life and calling.

## **For Media Inquiries**

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