## Katie Hornor

## Live Your Purpose BOLDLY Through Business

FLAMINGO-INSPIRED KEYNOTE SPEAKER, AUTHOR, ENTREPRENEUR

# KATIE HORNO

### Value Add Options

When you book Katie Hornor, your attendees get the tools and resources to immediately implement their new knowledge with options including:

- A memorable keepsake, physical item(s) to reinforce the main keynote actions every time they're seen or used (included)
- **Downloadable Reference Guide** from the Talk, so they can relax and enjoy the session and revisit their favorite information later (included)
- **One of Katie's books** to take home as a tangible reminder of what they learned, with or without a book signing photo op (optional)
- Ongoing Virtual Resource Training (optional)
- Pre-event, during or post-event small group session for your VIPs (optional)
- **Pre-event promotional video by Katie**, sharing about her session that you can use to market the event (optional)
- **Keynote customization to be a "heart close"** repositioning your event offer to motivate more sales. (optional)
- **Emcee services** to position the hosts/speakers with authority, to keep the attendees focused on the event through line (and schedule) and keep the energy up in between sessions (optional)

All Value-Add Resources marked "included" above are already a part of Katie's speaking fee. For the optional components, it is typically a one-time fee. We are very flexible and get quite creative with pricing and packages. For example, working with sponsors, including them as part of multiple presentation bookings, or for associations, even making them a revenue-generating benefit of membership.

#### Bottom Line: We Make it Work for You.

Please email us or give us a call to discuss which option(s) work best for your event goals.

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