

winning author of more than a dozen best-selling books including The Flamingo Advantage: How to Leverage Unique, Stay Relevant and Change the World. She has been featured on NBC, CBS, FOX and TEDx.

A business strategist who loves using flamingo metaphors to teach timeless business marketing principles, Katie's audiences call her "amazing", "brilliant" and "fun". Her mission is to empower entrepreneurs and business owners to design businesses that are in service of their unique life purpose so they can have more joy, sales and impact.

## onnect

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## Noteworthy

- **Business Consultant**
- International Business Owner
- Video Docu-Series
- Award-winning 12x Bestselling author of over 70 books
- **Honorary Doctorate** from 48 Days

## Keynotes

- Leveraging Your Flamingo Advantage to Change the World of (Insert Your Niche)
- The Secret Formula to Increased Connection, Conversions and Retention
- Five Keys to Taking Action with Your Purpose

## What Event Planners Say

"Get to know Katie Hornor. She is a Rock Star." -Pete Vargas III, Advance Your Reach

"Loved having you in our studio. **You rocked our stage**. Not for the last time, I'm sure." – Bari Baumgardner, SAGE Events

"If you're looking for a keynote, Katie Hornor is super prepared, personable, relatable and **easy to work with**." – Ryan Steuer, Magnify Missions

"Katie Hornor is an amazing human being, and **expert in her field** and will bring so much value to your audience." – Lisa Vanderkwaak, Speak to Transform

"Katie delivered a compelling perspective from stage and she and her team are amazing. I highly recommend Katie." – Brian Dixon, Hope Writers







