



KATIE HORNOR  
OF COMO BLOG

## MEDIA KIT



Katie Hornor / Como Blog

[ComoBlog.com](http://ComoBlog.com) · Tel 864.400.8309 Email: [media@ComoBlog.com](mailto:media@ComoBlog.com) Twitter: [@Katie\\_Hornor](https://twitter.com/@Katie_Hornor)

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# WHO IS KATIE HORNOR?

Katie Hornor is the daughter of an entrepreneur and has been writing and creating ever since compiling her first poetry anthology in the second grade.

Katie and her husband Tap Hornor, along with their children, have been expats since 2007, living and ministering in Southern Mexico. She began her entrepreneurial pursuits in 2012 as a means to stabilize their family income and allow them to expand their online influence and continue to enjoy their local ministry.

Katie and her husband co-authored the *Lemonhass*® literature-based homeschool curriculum for Spanish-speaking families (grades preschool to 6th) and founded their company, *Lemonhass*, in 2012. Their curriculum is being sold online to homeschoolers in the USA, Latin America and South America. The Hornors travel internationally presenting their materials and speaking at both English and Spanish language homeschool conferences.

She is also the founder of *Paradise Praises* and *Mujer Sabia* where she encourages women to cultivate an atmosphere of praise in their homes and homeschools. And this is where she got her start in blogging for business.

Katie has been a mentor and a coach for women bloggers/entrepreneurs since 2013. In 2014, she founded *Como Blog*, (which means “How to blog”) and 7 months later *The Como Blog Connection* to be able to better meet their needs. *The Como Blog Connection* is a bilingual membership site dedicated to providing knowledge, tools, coaching, and connections to bloggers, thought leaders, cultural creatives, and online business owners.

Katie is an expert at product creation, has self-published over 25 books and curriculum guides, and is a rising and influential industry leader in teaching entrepreneurial women how to get unstuck and take that next step toward success in their business. She is a sought after international conference speaker having spoken at religious, homeschool and blogging events, including the *Florida Parent Educator’s Association annual conference*, and the *Blended Blogging Conference*. She has learned from the nation’s top blogging and marketing experts and her passions include blogging, business, product creation, and homeschool.

Katie believes that anything is possible if you have the right tools, and that IRL (in real life) relationships matter and are important to success. When she is not blogging or managing her business she enjoys cooking, crafts and adventuring around their historic hometown with her family.



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FOR IMMEDIATE RELEASE

Contact: Katie Hornor

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**news release**  
***for immediate release***

**New Bilingual Company Launches  
Coaching Program for Bloggers**

[www.ComoBlog.com/connection](http://www.ComoBlog.com/connection) provides further information

**ANDREWS, NC (JUNE 13, 2015)** Como Blog launches it's new online community on June 22 giving bloggers and online business owners access to affordable personalized coaching. Other member benefits include a growing library of educational resources, a supportive community, regular interactive coaching calls, and real life connections with other bloggers and business owners.

Founder, Katie Hornor says: "I kept hearing people say, 'I've read the ebooks, I've taken the courses, but I need someone who can tell me how all of this applies to MY site and MY business without having to pay hundreds of dollars for coaching.' Como Blog is meeting that need by providing access to affordable coaching (in English and Spanish) and a supportive business community."

Alexis Mathews of [HealthMattersMedia.com](http://HealthMattersMedia.com) is a charter member. She says: "I love the sense of community and connections in The Como Blog Connection. The one on one support from Katie is second to none. She is a cheerleader, teacher, and a wealth of online business knowledge."

Those interested can visit <http://comoblog.com/connection> to receive a free ebook entitled *50 Powerful Tips for Successful Business Habits*. Those who join The Connection before July 1, 2015 will also receive a free 30 minute coaching session.

The Como Blog website further describes the company's other products and services and features a bilingual blog with helpful articles and videos for blogging and business.

For more information, go to <http://comoblog.com/connection>. Questions can be directed to (864) 400-8309 or email: [media@comoblog.com](mailto:media@comoblog.com)

**About ComoBlog.com**

Founded in December 2014, ComoBlog.com coaches bloggers and online business owners as they grow their businesses from part-time hobbies to full-time successful businesses. Como Blog believes that anything is possible if you have the right tools and that connections are the launch pad to success. Como Blog gives it's clients both. Get connected for success today at <http://comoblog.com/connection>

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# KATIE HORNOR

## Interview Questions for Katie Hornor

1. How did get you started as an entrepreneur and blogger?  
(3 minutes)
2. Tell me about The Como Blog Connection.  
(2 minutes)
3. Give us some success secrets or stories.  
(5 minutes)
4. What separates successful people from the people who just dream of success?  
(2 minutes)
5. What is your definition of success?  
(1 minute)
6. How can someone find their passion?  
(1 minute)

7. Why are IRL (in real life) connections so important?  
(1 minute)
8. What can someone expect from coaching with you?  
(2 minutes)
9. What can someone do right now to make a change in their business?  
(1 minute)
10. What is the best piece of business advice you have ever been given?  
(1 minute)
11. Can you give out your phone number and web site?  
(30 seconds)
12. What is your free giveaway to our readers/listeners/viewers?

Katie Hornor is available for Interviews, Podcasts, Shows and Media Appearances.  
Media review copies of her books and specialty articles available upon request.

**FREE TO READERS, LISTENERS, & VIEWERS:** Your audience can receive her free ebook for bloggers and online business owners on the web site: [www.ComoBlog.com](http://www.ComoBlog.com)



## Katie's Professional Credits

- Wife, Mother, Home-educator of 5 children
- Master's Degree in Educational Administration
- Bilingual Conference Speaker
- Certified Spanish/English Interpreter
- Named to Britan's Who's Who, 2015
- [Author](#) & [Curriculum Writer](#) (over 25 titles)
- Founder, ParadisePraises.com
- Founder, Paradise Bloggers Network
- Founder, ComoBlog.com and The Como Blog Connection
- Co-Founder, lemonhass.com
- Co-Founder, SonshineSocialMedia.com
- Inspired Blogger's Network, Member
- Free Weekly Mastermind, Member
- Blogging Concentrated Prime, Member
- Solo Smarts Mastermind, Member



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## Katie's Present and Past Sponsors and Clients

- Geography Matters
- Bright Ideas Press
- Brookdale House Publishers
- Word Traveling, blog & social enterprise
- Wright Career Solutions
- Phyllis Sather, author
- Studio Moments Jewelry
- Kids in the Word
- Classes by Beth
- VirginiaGeorge.com
- Health Matters Media

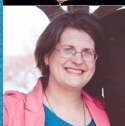


Classes By Beth  
Online Courses

## Raving Reviews



*"I'm taking time to write a purpose statement - I always thought I could just have it in my mind, but there is something about seeing it in writing that is helping me solidify things better. Thank you so much for all the ways you help struggling writers/bloggers". - **Phyllis Sather**, [PhyllisSather.com](http://PhyllisSather.com)*



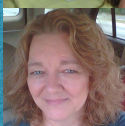
*"One thing I absolutely love is how Katie wants EVERYONE's blog to succeed. She doesn't care if someone passes her up. She says that everyone has a voice, and everyone has an audience, and everyone should have the right tools to make her voice heard. Love that!" - **Jenn Gigowski**, [BussyBeingBlessed.com](http://BussyBeingBlessed.com)*



*"I love the sense of community and connections in The Como Blog Connection. The one on one support from Katie is second to none. She is a cheerleader, teacher, and a wealth of online business knowledge." - **Alexis Mathews**, [HealthMattersMedia.com](http://HealthMattersMedia.com)*



*"I signed up for The Como Blog Charter Membership because I was slightly curious. Now that I am signed up and I've seen the members' area, I am SO impressed! There is so much informatin on so many topics! Thank you for your hard work." **AlinaJoy Dubois**, [GoodOldDaysFarm.com](http://GoodOldDaysFarm.com)*



*"Thank you so much for the coaching today! Your advice specifically supported our goals and the spirit of our company. I appreciate your time and effort on our behalf. Coaching with you has been so worthwhile." - **Beth Hempton**, [ClassesbyBeth.com](http://ClassesbyBeth.com)*

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